USA Cycling 24-Hour Mountain Bike Nationals to take place at 24-Hours of Moab in 09

Ellsworth Handcrafted Bicycles is the Official Bike Sponsor of Granny Gear Productions' 24 Hour National Point Series and we will be at the 24-Hours of Moab in October 2009 with the demo fleet and full technical support for our Ellsworth racers and friends



Colorado Springs, Colo. (Feb. 10, 2009)—USA Cycling announced today that it will hold the 2009 24-Hour Mountain Bike National Championship at the 24-Hours of Moab in Moab, Utah on Oct. 10-11, 2009. The 2010 USA Cycling 24-Hour Mountain Bike National Championship will then be held in conjunction with the 24-Hours of Big Bear in Hazelton, W.Va., June 12-13, 2010.

Originally slated to be held in Arizona, the USA Cycling 24-Hour Mountain Bike National Championships were re-set due to <u>schedule</u> and <u>location</u> conflicts. Previously held in conjunction with the 24-Hours of 9 Mile in Wisconsin, the event will now be run through Granny Gear Productions for the next two years, coinciding with the 24-Hours of Moab event in 2009 and 24-Hours of Big Bear, in Hazelton, West Virginia, in 2010.

"Moab will be the perfect battle ground for a National Championship race. The course is a classic mix of high-speed double-track, technical sections and power-sucking sand-traps. Likewise, I'm very excited about Big Bear being the National Championships for 24-hour racing in 2010. Our West Virginia venue represents the roots of 24-hour racing and for the first time the USA Cycling 24-hour National Championships will be held at an East-coast venue. Just as the Moab course represents the quintessential western course, Big Bear represents the ultimate east-coast course with mile after mile of wooded single-track, moss-covered rock gardens, birch and hickory forests and beautiful mountain laurel just be coming into bloom," said Laird Knight, President of Granny Gear Productions. "We've just recently purchased the 24 Hours of 9-Mile from Kevin Eccles and will be bidding for the Nationals to return to 9-mile in 2011."

The national championship competition in Moab will be open to American riders only. The 24-Hours of Moab event however will offer more than 20 divisions open to various age groups, skill, levels and team sizes.

Prior to the addition of an American-only national championship race, the 24-Hours of Moab has a fourteen year history as one of the most popular mountain bike races in North America. The annual event draws more than 4,000 racers, support members and spectators to a stunningly beautiful biking venue. The event also offers a \$20,000 total cash purse and more than \$30,000 in prizes.

About USA Cycling

Recognized by the United States Olympic Committee and the Union Cycliste Internationale, USA Cycling is the official governing body for all disciplines of competitive cycling in the United States, including road, track, mountain bike, BMX and cyclo-cross. As a membership-based organization and sanctioning body, USA Cycling consists of 64,000+ members, including 57,000 competitive cyclists, 1,500 coaches, 4,000 student-athletes, 2,200 officials, 350 professional cyclists, and 200 certified mechanics. USA Cycling also sanctions 2,500 competitive and non-competitive organized cycling events throughout the United States annually, as well as 1,800 clubs and teams. Associations of USA Cycling include the United States Cycling Federation (road, track & cyclo-cross), the National Off-Road Bicycle Association (mountain bike), the BMX Association, the National Collegiate Cycling Association and the United States Professional Racing Organization. USA Cycling is also responsible for the identification, development, support and promotion of American cyclists through various athletic initiatives and programs including the USA Cycling National Development Team, the USA Cycling Women's National Team, the USA Cycling Junior Development Team, Talent Identification and Regional Development Camps, domestic and international race calendars, direct athlete funding and support programs, and educational camps and seminars. USA Cycling also fields and supports U.S. National Teams for various international events, including the Olympic Games, World Championships, Pan American Games, Continental Championship and World Cups across all levels and disciplines of competitive cycling. USA cycling further supports grass roots and locallybased initiatives through its 32 Local Associations and comprehensive network of licensed and certified coaches and officials. Additionally, USA Cycling conducts National Championship events for amateur and professional cyclists, awarding more than 600 national titles annually to men and women in junior, U23, masters, elite, professional and paralympic categories throughout the various disciplines of competitive cycling. To learn more about USA Cycling, visit www.usacycling.org. For media-related or general inquiries, please contact USA Cycling Director of Communications, 719-866-4867 or alee@usacycling.org. Andy Lee at

About 24 Hours of Moab

Since its inception in 1995, the 24 Hours of Moab has earned a reputation as one of the largest and most prestigious 24-hour races in the world. Rightly so, Moab, Utah is recognized, around the world, as the Mecca of mountain biking. Attracting upwards of 400 teams and an elite field of world-class, ultra-endurance soloists, the 24 Hours of Moab delivers the richest awards table in mountain biking with a prize value approaching \$30,000 and more than \$20,000 in cold cash.

The 24 Hours of Moab is also unique in that it is operated in a completely remote venue, 12 miles from the nearest utilities. Each year, a mountain bike city grows up in the high-desert grazelands hosting 4,000+ racers, support crew and spectators. This amazing location provides a 15-mile race course that is breathtakingly scenic and brutally challenging. Typically, teams and soloists together, log more than 79,000 miles and more than 1,300 miles of vertical elevation gain during this epic event.

Since 2002, The 24 Hours of Moab has been designated as the AMTRI World Championships of 24-hour mountain bike racing. In 2005, it also became the series finale of The Inaugural 24 Hour National Point Series.

About Granny Gear Productions

Granny Gear Productions, a sports marketing and event production company, has earned a reputation as the mountain biking's most innovative and successful event organizer. In 2000, GGP created its unprecedented and unrivaled RealTimeTM Scoring System, that tracks every rider and every lap, posting results for every team in real-time on the web. With more than 26 years as a mountain bike race organizer, Granny Gear President and CEO, Laird Knight, created the 24-hour racing format in 1991. In 2001, Knight became West Virginia Tourism's Person-of-the-Year and in 2002, Knight was inducted into The Mountain Bike Hall of Fame. www.grannygear.com